

# David Andrews



Independent education consultant and provider of INSET specialising in careers education and guidance (CEG)

### Portfolio

- consultant
- conference speaker
- course leader
- applied researcher
- writer
- affiliated lecturer, University of Cambridge Faculty of Education
- senior fellow NICEC
- formerly careers co-ordinator, advisory teacher, LEA adviser, Ofsted Inspector and adviser to DfES

### Services

- conference talks
- short courses
- workshops and seminars
- consultancy
- reviews

### Clients

- Connexions Partnerships
- Careers Companies
- Local Authorities and LSCs
- Government Agencies
- Schools and Colleges

Further information, contact:  
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# ACEG

 the best support for CEG

The Association for Careers Education and Guidance (ACEG) – the professional association for CEG practitioners.

Focusing on careers education and guidance, work-related learning and enterprise, membership of £50 a year will give you access to:

- lesson ideas
- the latest government thinking
- examples of good practice
- research findings
- reviews of resources
- ideas on maintaining links with other curriculum subjects
- updates about statutory requirements

To join go to [www.aceg.org.uk](http://www.aceg.org.uk) or contact Val Salter, ACEG Membership Secretary at [membsec@aceg.org.uk](mailto:membsec@aceg.org.uk) or Telephone/Fax 01295 720 809



### So far so good...

Guidance UK is a new business developed by Tony Ollerenshaw BA (Hons) PGCE CASE, a member of the Association of Careers Education. For over twenty years Tony has been a Careers practitioner, either as Head of Sixth Form or Head of Careers and Guidance, working in both Lancashire and Coventry schools.

With this experience, together with providing software training for Prospects, South London Connexions and individual schools, Tony can provide an individual solution for Careers and Higher Education plans within the 14-19 curriculum.

### What we do best...

Individual Careers and Higher Education Advice, using Psychometric Software.

Uses of the Software include:

- Schools Subjects 14+, Work Experience Opportunities, Higher Education Courses/Places, Options at 16+, Finance 16/18+, Target Setting, Careers Database, Personal Summary Package.
- Software support for Schools and Connexions staff, using Fast Tomato in the classroom.
- Careers Software Advice for teaching and non teaching staff and how to use it within the PSHE or Enterprise curriculum.

### How to catch us...

contact Tony Ollerenshaw:

[guidanceuk@yahoo.co.uk](mailto:guidanceuk@yahoo.co.uk) 07969 212351

**Bounce into action**



**Specialists in providing bespoke labour market information based products and services for professionals working in careers guidance**

- Including LMI Based Teaching Packs and Lesson Plans
- LMI Training and CPD Courses
- Research on Your Local Labour Market

**Our approach ensures that we deliver award winning LMI based products and service which:**

- Are user-friendly
- Are based around local labour market information
- Meet your needs

We can provide samples of our work on request. To subscribe to our free quarterly newsletter, the Employment & Skills Bulletin, send an email to [michael.spayne@focuslmi.co.uk](mailto:michael.spayne@focuslmi.co.uk)

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E: [enquiries@focuslmi.co.uk](mailto:enquiries@focuslmi.co.uk)

# HIGHFLYERS catalogue

easy to use  
products for careers work

[www.highflyerspublishing.co.uk](http://www.highflyerspublishing.co.uk)

IMPORTANT ANNOUNCEMENT

As we launch this new catalogue we have an important change to announce. As from September 2007, when customers order packs from us we will no longer automatically send out a printed copy. Instead, customers will receive an empty presentation binder and a CD containing a pdf of the pack. You, the customer are then able to use the CD to print out your own copies of the materials, keeping at least one copy in the presentation binder provided. You can also use the CD to install the resource on your site's password protected intranet if you have one. All our products come with a single site licence allowing you to make as many copies and as much use of the materials as you would like within the single purchasing site. For further information about how the site licence system works please visit our website at [www.highflyerspublishing.co.uk/sitelicence.shtml](http://www.highflyerspublishing.co.uk/sitelicence.shtml)

Why are we doing this? For a number of reasons. Firstly, to keep prices down. Since we started publishing in 1995 we have left our product pricing virtually untouched even though our costs have risen quite significantly over that 12 year period. Faced with the prospect of increasing our prices across the board we decided that removing the printed element would make it possible for us to keep prices fixed at their present level. So no printing, no price increases.

Secondly, feedback from customers shows us that increasingly people are wanting resources on CD to upload onto password protected intranets so staff can access materials wherever they are, without having to find the original pack. Also, as schools and colleges increasingly use computer projectors when teaching, staff need to be able to project slides rather than make acetate copies of paper originals. So the useability of the paper versions of our materials is diminishing.

Thirdly, we also have green issues in mind and are increasingly concerned about our resources filling up landfill sites at the end of their lives. If we can begin to move towards selling digital versions this will, we believe, lead to a more environmentally friendly solution in the future. Indeed as time moves on we would like to increasingly move towards providing our materials on CD and as digital downloads - but that is for the future. So no printing is a step towards being more environmentally friendly.

If requested, we will provide a printed version but at a £30 per pack surcharge. This not only reflects the cost of the printing but the time spent dealing with one off requests. Clearly it will be much cheaper for you to print out your own, should you want one, or put it through a local copy shop. After extensive consultation with existing customers we feel this is the best way forward at this time. We apologise if this causes you any inconvenience but for all the reasons stated above it is a move we have to make.

We hope you find this catalogue useful and, as always, we welcome any comments and feedback.

Jackie Hartley and Mike Shaw June 2007

The team



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**IMPORTANT INFORMATION FOR PURCHASERS**  
**Please note that from September 2007 products will ship as binders and CDs only. You are free to print your own copy or organise printing with a copy shop. We can still provide products with paper but will charge an additional £30 + VAT per product to reflect the one off nature of this.**

KEY

- Adult clients
- Board games
- Computer games
- Disaffected clients
- Keystage 3 and 4
- Post 16
- Special needs
- Work related learning and enterprise

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HOW TO ORDER

You will find a loose leaf order form enclosed. Please fill in the details and return to us. Order forms are also available on our website or you can use the online order form. We will process your order as quickly as possible and can often get products out to you next day. Alternatively you can post, fax or telephone an order through with an official order number or just use your own order paperwork!

CARRIAGE CHARGES

Single items £8 + VAT unless CDs £2 + VAT. Three or more items £10 + VAT. Please ring for costs on large orders.

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DISCLAIMER

Every effort has been made to ensure the accuracy of the information contained in this catalogue but prices and carriage charges are subject to change.

The World of Work



Activities to support work related learning and enterprise education

£80 + VAT



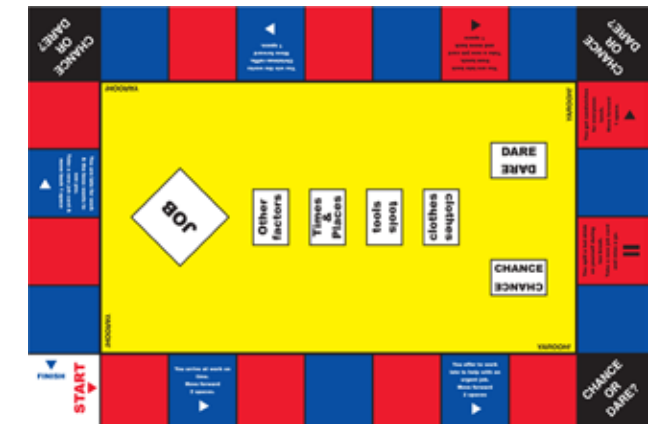
This pack contains a wealth of materials designed to support learning about work and learning for work in line with the Work Related Learning Strategy for Keystage 4. In addition to that, many of the activities in the learning for work section are based on active group work designed to develop the knowledge, skills and attributes associated with enterprise capability.

Containing simple to use lesson plans and all the supporting materials, this pack can be adapted for use across keystage 3 and 4.

An invaluable resource for:

- School and college staff involved in delivering work related learning and enterprise education
- Careers and connexions staff involved in these areas and also trying to promote LMI to young people

Yaroooh!



£50 + VAT

Classroom set of 5 £185 + VAT



This board game is designed to encourage students to explore a range of factors within jobs in a fun way. The game can be played at two levels:

**Level 1:** straightforward and simple to play for students with special needs

**Level 2:** more complex and requiring discussion and justification for mainstream students of all abilities. By including additional cards (supplied) the game can also be used for work with disaffected students. Chance and Dare cards add a real element of fun. Ideal for small groupwork (up to 10 players), as part of the careers curriculum or on activity days.

# Pro\_motive

## P L A S T I C S

Suppliers to the Careers Industry throughout the UK

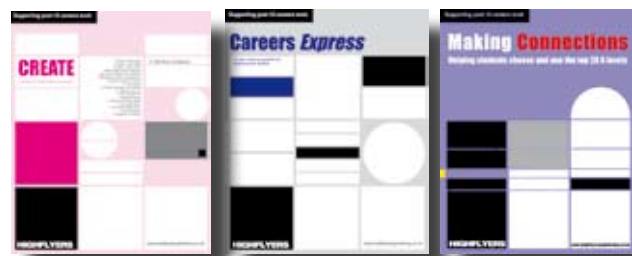
- Ring & Post-Lock Binders
- Moulded Magazine Racks
- Card / Plastic Dividers
- Polypropylene Document Boxes
- Corporate Mouse Mats
- Self Adhesive Pockets
- Clip Boards

**New for 2007**

- Printed Earthenware Drinks Mugs
- Printed Flash-Drive Memory Sticks
- Jumbo 100mm Moulded Magazine Racks now available in Purple as standard.

PO Box 3589, Redditch, Worcestershire B97 5US T 01527 550709 F 01527 550105  
E [sales@promotiveplastics.co.uk](mailto:sales@promotiveplastics.co.uk) W [www.promotiveplastics.co.uk](http://www.promotiveplastics.co.uk)

Post 16 subscription scheme



Stay up to date with the latest versions of Careers Express, Create and Making Connections provided annually on CD.

£99 + VAT Single site licence. Updated annually ●●

This annual subscription scheme provides you with the latest version of Careers Express, Create and Making Connections (all 3 publications are updated annually) on CD. We will contact you each year before sending out new editions. Fresh binders can be purchased in addition. Take the worry out of keeping up to date with all the changes (UCAS, qualifications, student finance, labour market information) that occur every year. We are offering these 3 publications together for an annual price of £99 + VAT which is a saving of £155 on the normal combined price of all three products.

Please note: This scheme is only available via orders placed directly through Highflyers Publishing. It cannot be purchased via third parties such as bookshops or distributors. When ordering please provide an email address so that we can keep in touch to let you know when new updates are available.

Splat



A fun multimedia game to attract students to use careers software.

£65 + VAT  
Single site licence



This multimedia careers game encourages students to think about who might give them careers advice and help in a lively and lighthearted way.

The three levels can be used to:

- Attract pupils to use careers software.
- Help draw in disaffected youngsters.
- Promote key skills in working with computers.
- Help stimulate careers thinking.
- Have fun with careers!

Brighten up your:

- Careers centre.
- Careers library.
- Parent's evenings.
- Careers convention.
- Youth centre.
- Displays.

See our website for hardware requirements and a demonstration.

U3 for Y7



An integrated programme of PSHE, Citizenship and Careers Education for keystage 3.

£95 + VAT



The U3 programme is designed to cover the 3 subjects of PSHE, Citizenship and Careers Education in such a way that areas of overlap are merged and dealt with simultaneously and distinct areas are kept discrete. In this way, over the 5 years of the programme it is possible to deliver a comprehensive personal development programme, which meets the guidelines for all three subjects, within the constraints of a lesson a week. Within the series, each year revolves around 3 main themes - About me, About my world and About change - and each theme is developed and progressed across the 5 year programme in such a way that the main learning outcomes for each subject area are addressed.

The U3 Y7 pack, the first in a series of 5 packs covering year 7 to 11, focusses on getting the programme started and exploring the importance of all three subjects for individuals. It then moves on to focus on understanding yourself, the community and neighbourhood in which you live and the personal and social events that can impact on your life and personal development. Containing clear and simple lesson plans and all supporting materials, the pack contains a lesson a week, every week in year 7 and is designed to be easy for staff to use and, at the same time, fun and engaging for students.

Work the Experience



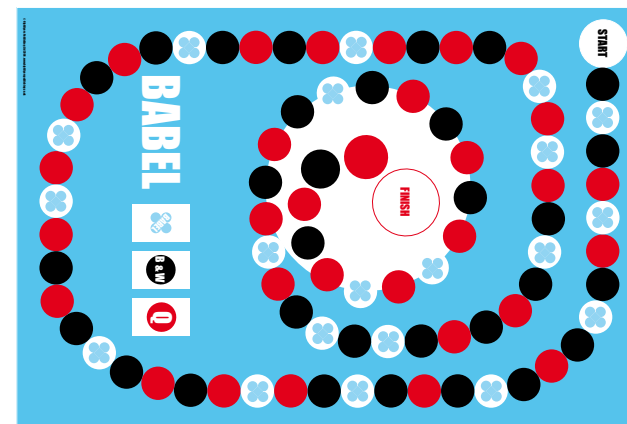
Help students develop some basic economic understanding through work experience.

£27 + VAT



This pack, designed to support learning through work in line with the new Work Related Learning requirements, comprises a detailed questionnaire which students use to gather information about the underlying economics of a work placement. The pack also contains a range of briefing and debriefing activities to help students to use the information gathered to develop a wider perspective on the world of work. However, the materials don't have to be used only for work experience but could also be used as the basis for detailed interviews with employers or as part of an insight into industry session.

BABEL



£50 + VAT

Classroom set of 5 £185 + VAT



This game, based on the award winning 'Road to Success' game developed by Birmingham and Solihull Connexions, comes with two versions and is designed to promote discussion about post 16 options and Higher Education. The BABEL cards add a real element of fun.

Ideal for small groupwork or as part of the careers curriculum or on careers activity days, this game will get students talking about the pros and cons of post 16 choices and going to university, the steps they need to take to ensure success and strategies for dealing with any problems that might arise.

Backpack



Helping young adults to get back into the labour market.

£70 + VAT



This pack contains a wealth of materials which are designed to help build confidence and assertiveness, as well as job hunting skills, in clients who are struggling to enter the labour market. Based on work carried out with unemployed adults in the Merseyside area, the pack helps individuals to:

- develop self confidence
- practice assertive behaviour
- career plan
- track down vacancies
- build networks of contacts
- use the internet as a job hunting tool
- sell themselves well on paper and in person

Containing over 30 training session plans and all supporting materials it is ideal for use with young adults and clients who lack confidence in themselves.

BLOX



Careers software for special needs students.

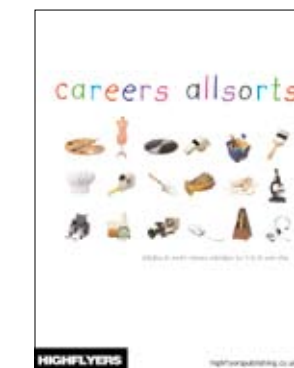
£65 + VAT  
Single site licence



BLOX is an award winning multimedia programme which uses colour, sound and animation to encourage students to think about jobs. As they try to identify them they score points using the visual and aural clues provided. This product also works very well on interactive whiteboards.

To see a demonstration of this game visit our website. See our website for hardware requirements.

Careers Allsorts



Fun activities to brighten up an 11 - 16 careers education programme.

£70 + VAT



This pack contains a wealth of lesson plans and supporting materials which can be dipped into and used to enliven a careers education programme or used on careers activity days.

If you are looking for some new ways to tackle careers issues like:

- self awareness and assertiveness skills
  - decision making and planning ahead
  - opportunity awareness and using the internet
  - transition skills including managing money
- then this pack might have just what you need.

All the activities are tried and tested, fun to do and easy for staff to deliver. One of our bestsellers, this pack is an invaluable resource for anyone trying to deliver careers in a fun and interesting way.

Moving On Up



Raising career aspirations in 13 - 16 year olds.

£70 + VAT



This pack contains materials which are designed to raise career aspirations and self belief, stimulate student interest in further education and training, as well as exploring post 16 options in an interesting and fun way.

- The pack contains materials which help students to:
- believe in themselves and their ability to learn and achieve
  - investigate the post 16 options which are open to them
  - consider the advantages and disadvantages of the different options in an informed way
  - explore the career pathways created by different options
  - prepare for transition

Containing 22 lesson/activity plans and all supporting materials it is ideal for use with students in school from year 9 upwards. It is also a very useful resource for staff working to raise aspirations and career expectations of disaffected students aged 13 - 17.

One to One Skills for Tutors



Developing staff skills in interviewing.

£70 + VAT



This pack is a must for anyone involved in training tutors or advisers in basic one to one skills. The pack contains 3 versions of the training materials:

**Pre 16 version:** designed to support the training of school staff involved in recording achievement, reviewing progress, producing career or learning plans

**Post 16 version:** designed to support the training of sixth form and college tutors involved in admissions interviews, recording learning and achievement, career planning, pastoral problems, etc.

**Adult version:** designed to support the training of staff involved in individual work with adults such as individual profiling, career and action planning, vocational and initial assessment, etc

With over 23 tried and tested training activities and all supporting materials this pack can support basic interview training with a wide range of guidance staff.

On the Spot Active



Explore jobs and the world of work.

£65 + VAT

Single site licence  
Use with a whiteboard



This colourful, easy to use, computer game encourages students to explore jobs and the world of work in a lively and fun way.

Designed for younger students or students with learning difficulties, the programme has seven activity zones, of varying levels of difficulty, each with it's own theme and challenges. Full of colourful images, sound effects, amusing animations and tasks to complete this programme will delight users as they gather simple information about jobs and work..

See our website for hardware requirements.

On the Spot Activity Pack



Over 200 highly visual worksheets focussed on the world of work.

£70 + VAT



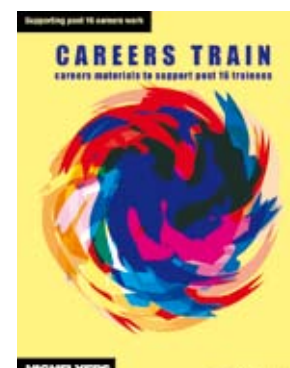
This pack is full of easy to use and highly visual worksheet designed to help younger students and students with learning difficulties to explore the world of work.

The worksheets address such topics as:

- what tools might you use in particular jobs?
- what jobs might you need to run particular businesses?
- what characteristics do some jobs have in common?
- what are the differences between certain jobs and types of work?

An invaluable resource for careers staff in schools and colleges involved in exploring jobs and what they entail with younger students or students with special needs.

Careers Train



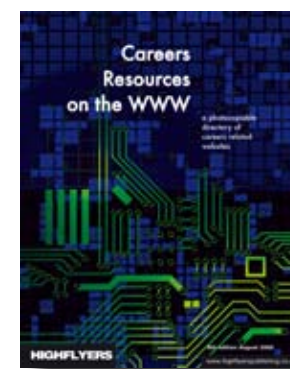
Careers resources for training providers.

£95 + VAT



This pack is a comprehensive careers programme designed to meet the needs of trainees in work based learning and e2e. Addressing all the key themes in the new National Framework for Careers Education and Guidance, the pack also works well with one year sixth and intermediate students because it revisits keystone 4 careers work but uses a more adult approach with a stronger emphasis on kinaesthetic learning, making it more suitable for post 16 students.

Careers Resources on the WWW



Help your clients use the internet as a source of careers information.

£65 + VAT

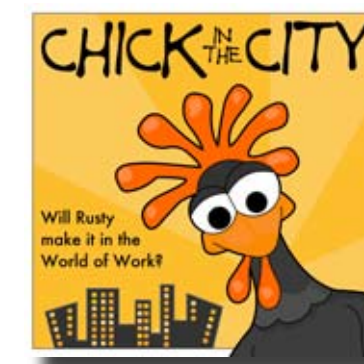


This directory contains lists of websites sorted by CSCI categories. These lists can be photocopied and given out to students/clients to use when and where they can access the internet.

Internet Favorites on CD

The pack also comes with a CD containing a set of bookmarks or internet favorites which you can install on your computer. This will give you quick and easy access to all the sites listed in the directory.

Chick in the City



A fun multimedia game for finding out about the world of work.

£65 + VAT  
Single site licence



Aimed at Year 7 and 8 students, this colourful, easy to use computer game is designed to get students exploring careers issues and the world of work in a lively and fun way.

Chick in the City is a lighthearted way to show students that there is a lot to learn about careers and the world of work – the language and jargon, what employers expect from applicants, the job hunting process, the different options open to them – and that 'exploring' careers can be fun. Providing 2 levels of difficulty the game is ideal for use on an interactive whiteboard and can be played with a whole class or by individuals. An ideal start to a careers programme.

See our website for hardware requirements.

Click



For students with significant learning difficulties.

£70 + VAT



This pack contains highly visual materials which, once completed can be collated into documentary evidence of learning and work for students with significant learning difficulties. The pack features:

- over 150 highly visual worksheets with very little text
- black and white versions for photocopying
- full colour versions on CD for printing
- lots of illustrations covering topics ranging from Things I am good at in school to What I did at lunchtimes on my work experience
- action planning materials for years 9, 10 and 11
- additional sheets of picture resources
- differentiated versions with copying lines for students who need to have their words written in for them by a member of staff
- tutor notes for every worksheet

Once completed the worksheets can be collated into action plans, a work experience logbook and a visual CV.

Careers Challenges



Careers education that starts with the learner!

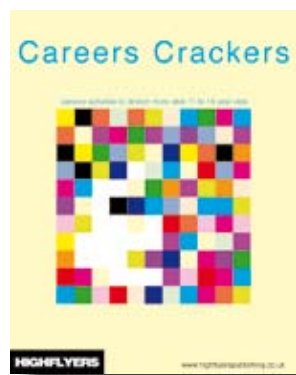
£75 + VAT



This pack is ideal for schools, colleges and other learning environments where students are being encouraged to take responsibility for their own learning or need to be able to present their evidence of learning in a range of formats.

- The pack contains 18 careers challenges which are:
- designed to allow students the freedom to choose how they tackle their own career learning and how they want to present their evidence of learning
  - varied and cover all aspects of careers education in line with the new National Framework for careers
  - evidence based and offer some potential for accreditation
  - fully supported by a wealth of classroom materials to support students with special needs who might have difficulty getting started on the challenges

Careers Crackers



Careers activities to challenge brighter and more able young people.

£60 + VAT



Designed to stretch more able students in the 11 - 16 age range, this pack is an invaluable resource for schools and Connexions companies wanting to provide open ended, intriguing and fun challenges for brighter students.

- Topics covered include:
- self awareness - who are you and who might you become?
  - decision making - learning from others mistakes and successes
  - opportunity awareness - jobs and industries from interesting angles
  - transition skills - learning the rules of the game and how to win!

Careers Express



A comprehensive post 16 careers education programme.

£95 + VAT

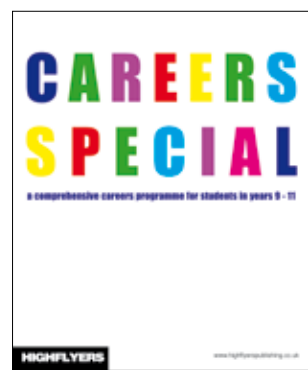


Hugely popular, this pack is a comprehensive careers education and tutorial programme designed to meet the needs of post 16 students. Written by practitioners with several years practical experience in the field, it provides a lesson a week, every week for 2 years, organised into a structured programme which addresses all the key themes in the National Framework for Careers Education and Guidance.

"Careers Express is the best thing on the market for post 16 work, in years. Students find the materials interesting and staff find them really easy to use."

Carol Grimmer, New College, Wellington, Shropshire.

Careers Special



A comprehensive careers programme for years 9, 10 and 11.

£95 + VAT



Careers Special is a comprehensive careers education programme. Designed to meet the needs of pupils of middle and lower ability levels, it provides a lesson a week, every week, in years 9,10 and 11. Containing clear and simple lesson plans, weekly and termly reminders and all supporting materials, the pack provides a wealth of material, organised into a structured framework which addresses all the key themes in the National Framework for Careers Education and Guidance.

"Careers Special is my bible."  
Pam Marshall, Lindfield School, Eastbourne.

On the Spot Job Cards



200 A4 cards which stimulate discussion about jobs.

£80 + VAT

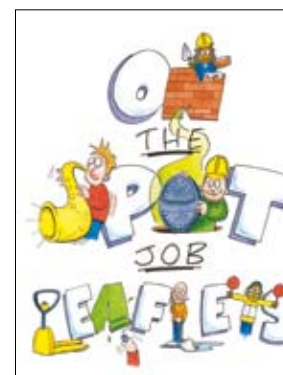


These highly visual job information cards are part of the On the Spot series of careers resources for students with special needs. The 200 cards contain hardly any text and a wealth of illustrations making them ideal for poor readers and suitable for use as careers worksheets.

The 200 job information cards are:

- Highly visual, containing detailed drawings of the job, main tools and equipment, uniform and protective clothing and other related jobs.
- A4, CRCI classified.
- Black & white (easy to photocopy & enlarge).
- 3 versions, on the CD – one which names each picture, one which doesn't to allow room for students to write on the cards themselves and one that provides you with 4 large playing cards per sheet.
- Users are also provided with ideas for suggested uses.

On the Spot Job Leaflets



Highly visual job information leaflets for poor readers.

£150 + VAT



These highly visual job information leaflets are part of the On the Spot Series of image based careers resources. The 300 leaflets contain simple text descriptions of different aspects of each job, supported by a wealth of visual illustrations to help those students who struggle with text only information.

- The 300 leaflets:
- Are double sided A4.
  - Are black & white (easy to photocopy).
  - Come with a licence to photocopy on your site.
  - List the skills needed to do each job.
  - Incorporate over 4000 drawings.
  - Incorporate questions to make students think about themselves and the job.
  - Are CRCI and CLCI classified.
  - Are provided with ideas for suggested uses.

On the Spot Life Cards



40 A4 colour cards which use pictures to explore the skills needed to cope with everyday situations, such as going to the doctors and making a snack.

£70 + VAT



Designed for work with students with severe learning difficulties who may not enter employment on leaving school, these cards explore the skills needed to cope with everyday situations. The cards are highly visual, with full colour illustrations.

Designed to be used to stimulate discussion about life skills and coping with everyday situations, these cards are a must for staff engaged in preparation for life work with students with severe learning difficulties.

On the Spot multimedia



Explore 150 jobs in a tactile multimedia package

£100 + VAT

Can be used with a whiteboard



This software package, which comes with a single site licence, allows students to explore 150 jobs, what they involve and the skills needed to do them, in a lively and fun way. Full of sounds and colour images, interactive interfaces and spoken job descriptions this programme will delight younger students and students with learning difficulties.

It features a comprehensive help facility and allows the user to print out simple text descriptions to take away or use as part of a classroom activity. This product also works very well on interactive whiteboards.

See our website for hardware requirements and a demonstration.

Create



A self study approach to post 16 careers work.

£99 + VAT



Workbook titles include:

- How to career plan
- Creating a self & skills profile
- Make better career decisions
- Researching careers
- Choosing Higher Education
- Job Hunting
- Further education & training
- Taking a year out
- Self employment
- Student finance
- CVs and applications
- University applications
- Coping with interviews

This pack contains 17 easy to use but comprehensive self study workbooks. Each workbook contains:

- information, advice and guidance
- activities and exercises to stimulate thinking and explore topics in depth
- sources of further information, help and guidance.

Developing Attitudes for Work



Supporting work related learning and the enterprise agenda.

£45 + VAT



In survey after survey employers state that when recruiting staff, work skills and the right attitude are as important, if not more important, than academic qualifications.

The latest CIPD/KPMG quarterly Labour Market Outlook, a survey of over 1400 UK employers, shows that while a quarter of employers list literacy as one of the key attributes they are looking for when recruiting from the current crop of school leavers, and over a fifth list numeracy, the attributes that top the list are communication skills, work ethic - the basic desire to do a good job - and personality.

This pack is designed to help students find out about the personal qualities and attitudes employers value - what they are, how they are demonstrated and how they can make a difference in the workplace. It also contains exercises designed to help students review their own personal attitudes and qualities and consider ways in which they might develop and use these attitudes as they progress through their education.

Covering around 50 qualities and attitudes ranging from adaptability and trustworthiness to creativity, honesty and sensitivity, this pack supports learning for work in line with the Work Related Learning Strategy for Keystage 4.

Developing Skills for Work



Supporting work related learning and the enterprise agenda.

£45 + VAT



In survey after survey employers state that when recruiting staff, work skills and the right attitude are as important, if not more important, than academic qualifications.

"They particularly value skills such as communication, team working and problem solving. Job applicants who can demonstrate that they have developed these skills will have a real advantage." Digby Jones - Director General of the CBI.

This pack is designed to help students find out about the skills employers value - what they are, why employers value them and how they are used in the workplace. It also contains exercises designed to help students review their own skill levels, develop and practice the skill and identify further steps they can take to continue to improve and develop the skills as they progress through their education.

Covering over 30 skills ranging from reading, listening and working in a team to organising information, using IT and managing time, this pack supports learning for work in line with the Work Related Learning Strategy for Keystage 4.

Finders Keepers



Helping disaffected young people to find and keep jobs.

£70 + VAT



This pack is designed for work with young people who are often unsuccessful when it comes to getting a job or run into problems at an early stage and then drop out of employment. It contains materials which are designed to help students to:

- understand the realities of the modern labour market
- recognise their own potential in terms of employability skills
- make informed careers decisions and FIND jobs
- see what employers expect from young workers and develop strategies to KEEP jobs

Comprising 18 training session plans and all supporting materials it is ideal for use with young, disaffected students.

Fruity



A fun multimedia game to attract students to use careers software.

£65 + VAT  
Single site licence



More fun than serious research, this multimedia careers game introduces students to careers software in a lively and lighthearted way. It is grouped around 5 themes; Running a hotel, Making a film, Running a supermarket, Organising a wedding, and Running a newspaper. Fruity has been used throughout the Careers Scotland area following independent evaluation. This product aims to draw reluctant students to careers software.

Use it to:

- attract students to use careers software
- help draw in disaffected youngsters
- promote key skills in working with numbers and using computers
- have fun with careers!

See our website for hardware requirements and a demonstration of the game.

Go Wild with LMI



Making Labour Market Information fun!

£65 + VAT



This pack contains a wealth of materials which are designed to get across the key LMI messages in a fun and interesting way to a wide range of audiences.

The activities are designed to:

- raise awareness of local and national labour market trends
- make sense of SICs and SOCs
- look at forecasts for national employment trends by industry sector and occupational area
- look at the changes in the skills needed for work

Full of games, quizzes and presentations, this pack is a must for anyone involved in promoting LMI and work related learning.

Job hub



Interactive guidance program taking clients through the 5 stages of job hunting.

£99 + VAT  
Single site licence



Job hub is an interactive program which helps users to find, analyse and apply for jobs. With an emphasis on sound advice and clear instruction as to the actions they need to take, the program is designed not to distract users with excessive visual clutter but rather focus them on learning about, and reflecting on, the skills needed to succeed at each stage of the job hunting process. By following the instructions on screen users determine their own route through the program. This enables users to move quickly through those sections where they feel they already have sufficient skills and knowledge and to spend longer in those sections where they are struggling and require more help and support.

The program has 5 sections:

Which job, Finding jobs and vacancies, Targeting your applications, Applying for jobs, Going for interviews.

See our website for hardware requirements and a demonstration.

Making Connections



Helping students choose and use the top 20 A levels.

£60 + VAT



This pack contains materials which help students to explore the top 21 most popular A levels, the key skills developed by studying them and where they might lead in terms of careers and/or higher education. The pack contains lesson plans which get students to explore the content of A levels and where they might lead and photocopiable A4 subject information sheets which show what can be gained by studying each of the 21 subjects.