

Go Wild with LMI



activities to promote the key messages from labour market information

Acknowledgements

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Introduction

Promoting the key messages about Labour Market Information is something that is not always easy to do. Full of facts and figures about the changing nature of the workforce and the people in it and the rise and fall of job sectors and the types of work available, LMI can seem impenetrable to most people. This applies not only to professional staff trying to make sense of it for their clients but also to young people and adults trying to make career decisions about where to focus their job hunting efforts.

With this in mind, the materials in this pack have been designed to get across key messages about the changing labour market in a fun and interesting way. All the activities have been designed to be “user-friendly”, avoiding excessive use of jargon and statistics.

The resource pack particularly aims to:

- Raise awareness of local and national labour market trends
- Make sense of SICs & SOCes
- Look at forecasts for national employment trends by industry sector
- Look at forecasts for national employment trends by occupational areas
- Look at changes in skill levels
- Give key messages for young people

Please note that each lesson plan has been mapped to the appropriate learning outcomes in the Careers Education and Guidance in England National Framework 11-19. The lessons also support the Quality Standards for Young People’s Information, Advice and Guidance, in particular Standard 3 - Young people have the information they need to make well informed and realistic decisions about learning and careers (evidence indicators 3.1 and 3.4)

How to use this pack

The materials contained in the pack can be used in a variety of situations ranging from

- LMI training sessions for staff involved in promoting these messages, ranging from one hour formal presentations to day courses
- one-to-one consultations (using the fact sheets and website listings)
- group work and classroom activities
- as part of careers education programmes in schools and colleges

The pack was originally designed to be used to train Personal and Careers Advisers who are involved in dealing with clients who need to be aware of this information. Other advisers who will find the materials useful might include specialist careers teachers, pastoral care or subject teachers with no specialist careers knowledge, workers in associated agencies such as probation or youth service, training providers and staff in further education. The materials are, however, also suitable for direct use with students, trainees embarking on work based training and unemployed young people - particularly those involved in New Deal.

The materials are offered on a mix and match basis and will no doubt promote ideas for extending or adapting them for use in other ways. This pack will benefit from the addition of local labour market information particularly in the form of press news and real life anecdotes rather than statistical tables.

Warning

Please note that the information in this pack was correct at the time of going to press. Labour Market Information is continually changing due to economic, social and political pressures and Highflyers Publishing Ltd cannot be held responsible where information is no longer correct. Please check the information before using it. Thank you.

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LMI - True or False?

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Aim

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To help participants understand what labour market information is and how it is used.

Learning Outcomes

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Career exploration

Students are able to:

- use appropriate vocabulary and organise information about work into standard and personally devised groupings

Time

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10 - 15 minutes.

Resources

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- Copies of the worksheet LMI - True or False? on page 24.
- A copy of the LMI - True or False? answer sheet on page 25.
- Copies of the LMI - Want to find out more handout on page 115.

Tips

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This exercise can work well as an ice breaker, before moving on to more in depth activities.

Method

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1. Begin by welcoming the group and explaining that in this session they are going to be learning about LMI. Point out that you cannot tell them what those letters mean as that would give away the first questions on the quiz you want them to do!
2. Then ask them to get into pairs. Give everyone a copy of the worksheet LMI - True or False? and ask them to work through the statements deciding if they are true or false.
3. When they have finished you read out each statement and ask them to indicate whether they think it is True or False. (This can be done with a show of hands or by asking for verbal feedback). Establish the correct answers and then give a fuller explanation, after each answer, using the answer sheet provided.
4. If individuals are interested and want to find out more give them a copy of the LMI - Want to find out more? handout to take away with them.

LMI - The Facts ...

Aim

To help participants understand what labour market information is and how it is used.

Learning Outcomes

Career exploration

Students are able to:

- use appropriate vocabulary and organise information about work into standard and personally devised groupings

Time

10 - 15 minutes.

Resources

- Copies of the worksheet LMI - The Facts on page 26.
- A copy of the LMI - The Facts, the answers on pages 27 & 28.
- Copies of the LMI - Want to find out more handout on page 115.

Tips

This exercise can work well as an ice breaker, before moving on to more in depth activities.

Method

1. Begin by welcoming the group and explaining that in this session they are going to be learning about LMI. Point out that you cannot tell them what those letters mean as that would give away the first questions on the quiz you want them to do!
2. Then ask them to get into pairs. Give everyone a copy of the worksheet LMI - The Facts .. and ask them to read through all the statements and tick all those which apply.
3. When they have finished you read out each statement and ask them to say which ones are correct. (This can be done with a show of hands or by asking for verbal feedback). Establish the correct answers and then give a fuller explanation, after each answer, using the answer sheet provided.
4. If individuals are interested and want to find out more give them a copy of the LMI - Want to find out more? handout to take away with them.